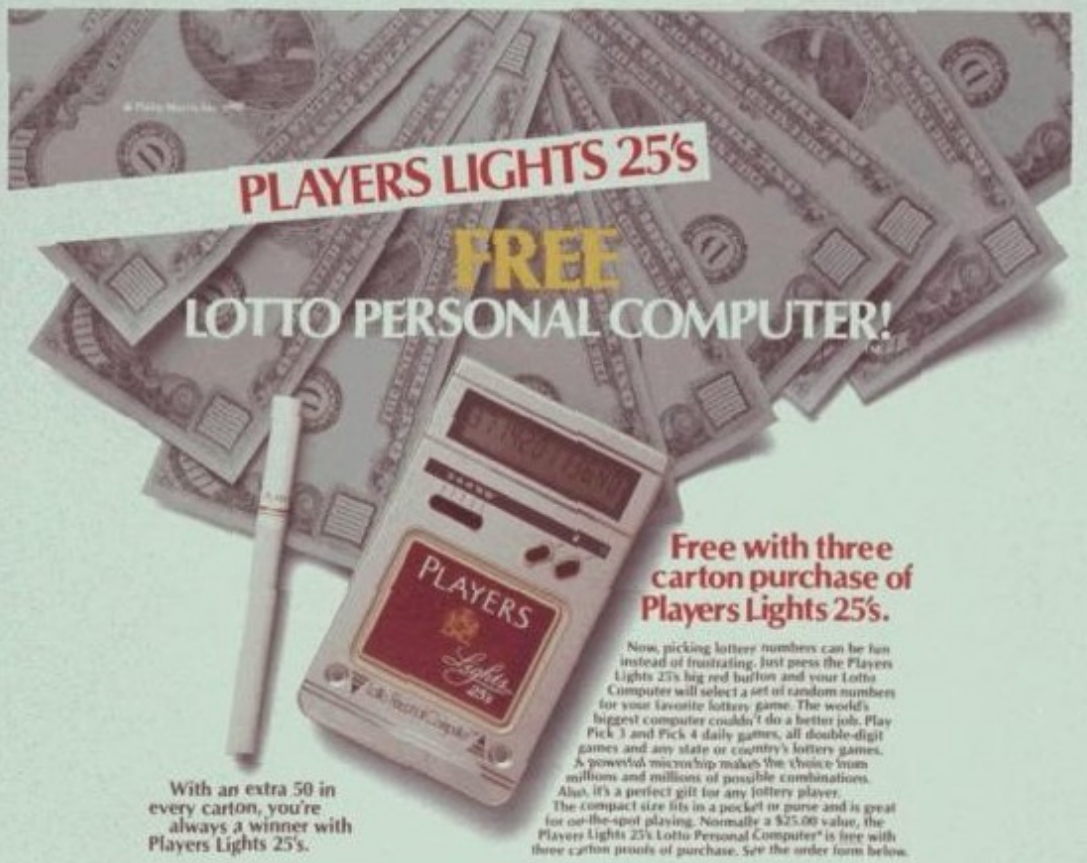
LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC
Ad #381-C2-Req. #M93376-"LOTTO COMPUTER" Page 4/C Bleed (8-3/4" x 11-1/2") Time Life Mags., 1988
Printed in U.S.A.



With an extra 50 in every carton, you're always a winner with Players Lights 25's.

Free with three carton purchase of Players Lights 25's.

Now, picking lottery numbers can be fun instead of frustrating. Just press the Players Lights 25's big red button and your Lotto Computer will select a set of random numbers for your favorite lottery game. The world's biggest computer couldn't do a better job. Play Pick 3 and Pick 4 daily games, all double-digit games and any state or country's lottery games. A powerful microchip makes the choice from millions and millions of possible combinations. Also, it's a perfect gift for any lottery player. The compact size fits in a pocket or purse and is great for on-the-spot playing. Normally a $25.00 value, the Players Lights 25's Lotto Personal Computer* is free with three carton proofs of purchase. See the order form below.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

Mfr's. suggested pricing based on full-price brands.

Kings: 10 mg "tar," 0.8 mg nicotine –
100's: 12 mg "tar," 0.9 mg nicotine av. per cigarette by FTC method.

*Lotto Personal Computer is a trademark of Lottronics, Ltd. U.S. Patent No. 291582

PLAYERS LIGHTS 25's
SAVE $3.00 ON A CARTON!

MANUFACTURER'S COUPON | EXPIRES: 10/31/87

PLAYERS LIGHTS 25's
LOTTO COMPUTER OFFER!

☐ Please send my FREE Lotto Computer. I've enclosed three UPC codes from cartons of Players Lights 25's (any style).

☐ I've enclosed $25.00 check or money order instead of UPC codes.

Send order to:
Players Lights 25's
Lotto Computer
P.O. Box 10059
Hauppauge, NY 11788

Send my Lotto Computer to:

Name_____

Address_____

City_____

State_____ Zip_____

Offer good while supply lasts. Please allow 6 to 8 weeks for delivery. By participating in this offer you certify that you are a smoker 21 years of age or older. Offer expires 12/31/88.

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